

HeathCo® Introduces Two New Premium Motion Activated LED Outdoor Decorative Lanterns for Homeowners

Bowling Green, KY - October 11, 2010 - Heath/Zenith, the market leader in motion activated lighting, introduces two of the latest LED innovations for the outdoor decorative lighting market.

Generating 300 lumens on 4, 3 watt LEDs, the SL-4540 and SL-4541 motion activated LED lanterns are 83-percent more efficient than comparable incandescent bulbs and last up 25-times longer. More importantly, the lanterns reduce the annual cost of operation to 3-percent of the operating costs for a 60 watt dusk-to-dawn incandescent lantern.

Heath/Zenith is a proud participant in the U.S. DOE Lighting Facts(CM) program, which measures the standard of quality for LED lighting. The SL-4540 and SL-4541 received a color rendering index (CRI) of 82, and a correlated color temperature (CCT) of 3080.

"A CRI of 82 means that our lanterns represent truer colors than most incandescent and compact fluorescent light bulbs. What that means for homeowners is that the exterior of their home can look more authentic and elegant with a high color rendering index," said HeathCo product engineer, Kevin Ferenc.

The lanterns also include the patented DualBrite® feature that is designed to provide both soft accent lighting and bright security lighting when needed. The feature works by first providing soft accent lighting beginning at dusk. When motion is detected, the light automatically switches to full-power security lighting for a pre-selected amount of time (1, 5 or 10 minutes). The light will then automatically return to half-power accent mode.

For additional product and company information, please refer to www.heath-zenith.com.

About HeathCo®

HeathCo®, a Duchossois Group portfolio company headquartered in Bowling Green, Kentucky, offers a broad selection of specialty electrical products such as motion-activated lighting, door chimes and wireless lighting controls sold in thousands of retail outlets and distributors worldwide.

The Duchossois Group is a privately-held diversified operating company headquartered in Elmhurst, Illinois, a suburb of Chicago, with interests in access control, consumer lifestyle solutions, advanced control and automation, venture capital and gaming.

FOR SALES AND PRODUCT INFORMATION PLEASE CONTACT:

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