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Consumers Digest Rates Heath/Zenith® SL-5408 Motion Security Light a “Best Buy” in Home Security
HeathCo Efforts Recognized for Providing Highest Quality Products at the Best Price

Bowling Green, KY – July 25, 2011 – According to the U.S. Department of Justice, an estimated one in 10 households fall victim to home and property theft each year. As a growing concern among homeowners, finding an affordable security, alert system and exterior lighting to help protect the home and deter unwanted visitors has become more of a priority. Dedicated to helping consumers find exceptional products for the best value, *Consumers Digest* recently unveiled their “Best Buy” ratings for home security products, ranking them based on the lighting technology, materials and features to help assist homeowners to make the right choice when exploring the home security offerings in the marketplace.

HeathCo, the manufacturer and marketer of Heath/Zenith brand electrical products, the category leader in motion activated lighting, recently received a Consumers Digest “Best Buy” rating for the Heath Zenith SL-5408 Motion Security Light. Boasting a motion detector that works up to 60 feet within a 110 degree radius and packaged with a 2-year warranty, the SL-5408 was recognized as a “Best Buy” in its price range of the home security systems category.

As a “Best Buy,” the SL-5408 offers consumers reliability and peace of mind at a price they can afford. Designed to provide safety, convenience and security outside the home, the Heath-Zenith SL-5408 was commended equally for its innovative features and best value.

"We are thrilled that the SL-5408 security light has been recognized by such a trusted, highly esteemed consumer resource, which only reinforces the quality and value of Heath-Zenith motion security lighting," said Lou Ann Schafer, marketing manager, HeathCo.

Participating in helping to keep more homes safe whether by carrying, selling, installing and correctly wiring security, alert, motion detection lighting systems, many electrical distributors, sales associates and electricians can often be on the front lines in terms of choosing the right products to meet the unique needs of each customer.

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"We encourage our trade professionals and partners to utilize this rating in their conversations with customers and continue to deliver exceptional worth to homeowners, something we strive for every day at Heath-Zenith," continued Schafer.

Featured in the August 2011 issue of *Consumers Digest*, the Heath-Zenith SL-5408 is just one of many security products available from Heathco LLC. Other products in the Heath-Zenith product line include outdoor decorative motion lights, dusk-to-dawn large area lighting, door chimes, notification systems and wireless lighting controls. For more information on Heath-Zenith's complete line of products, please visit www.heath-zenith.com.

About Heath/Zenith

Originating from the Heath Company, best known for designing and marketing electronic kits and controls to the early do-it-yourself market, HeathCo's foundation is built from over 100 years of finding and applying innovation to develop new products. In the 1980's, as part of the Zenith Electronics Corporation, Heath began marketing products under the brand name of Heath/Zenith. These two great American brands were both established by offering quality products that are innovative and easy to use.

Since the late 1980's, intelligent lighting, door chimes, and wireless lighting controls have been the product categories of focus. Today, under the Heath/Zenith brand HeathCo offers a broad selection of intelligent electrical products built to meet the needs of today's consumer.

HeathCo, a Duchossois Group portfolio company headquartered in Bowling Green, Kentucky, offers a broad selection of specialty electrical products such as motion-activated lighting, door chimes, and wireless lighting controls sold in over 10,000 retail outlets worldwide including home centers, hardware stores, wholesale clubs and mass merchants. To learn more visit www.heath-zenith.com.

The Duchossois Group is a privately-held diversified operating company headquartered in Elmhurst, Illinois, a suburb of Chicago, with interests in access control, consumer lifestyle solutions, advanced control and automation, venture capital, and gaming.

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